



STRATA STRENGTH LLC

ATHLETE HEALTH & PERFORMANCE PLATFORM

SCHOOL FUNDING GUIDE

Funding Strata with Federal Title IV Dollars

How schools pay for Strata through Title IV-A (Safe & Healthy Students)

Prepared for school administrators and legal counsel

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STRATA

by Strata Strength LLC · All-in-One Athlete Management Platform

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Many schools can pay for Strata with money they **already receive** from the federal government, rather than the athletic budget. The most direct fit is **Title IV, Part A** of the Every Student Succeeds Act (ESSA). This guide explains what it is, why Strata qualifies, and the exact steps to request the funds. It is general guidance, not legal or grant-compliance advice; confirm specifics with your district's federal-programs coordinator.

1. What is Title IV, Part A?

Title IV, Part A — the Student Support and Academic Enrichment (SSAE) grant — is a flexible federal block grant under ESSA. Districts receive it through their state education agency. It funds three purpose areas; Strata fits squarely in one of them:

- 1. **Well-Rounded Education**
- 2. **Safe and Healthy Students** ← *Strata fits here*
- 3. **Effective Use of Technology** ← *Strata also fits here*

"Safe and Healthy Students" explicitly includes school-based **health and safety, mental health and wellness, physical fitness/education, and injury prevention** — the core of what Strata does (injury tracking, return-to-play, concussion protocols, wellness monitoring, nutrition).

2. Why Strata qualifies

Map Strata's features to the allowable uses, and the case is strong:

TITLE IV-A ALLOWABLE USE	HOW STRATA DELIVERS IT
Safe and healthy students / school safety	Injury logging, documented return-to-play, concussion (SCAT) protocols, medical-alert visibility for the right staff
Mental health & wellness	Daily wellness check-ins and flags that surface struggling athletes to staff
Physical fitness & education	Performance testing, programming, and development tracking
Effective use of technology	A modern, secure, role-based platform that replaces paper and spreadsheets
Professional growth / data-informed practice	Gives athletic trainers, coaches, and administrators real-time, documented data

Because Strata also supports **FERPA-aligned, least-privilege** handling of student health data (see the Security & Compliance White Paper), it fits the "safe, secure, technology" framing reviewers look for.

3. How much money is available?

- Title IV-A is allocated to districts by formula (tied to Title I). Smaller districts may receive a few thousand dollars; larger districts receive substantially more.
 - Districts receiving **\$30,000 or more** must spend it across all three purpose areas and complete a needs assessment; **under \$30,000** has more flexibility.
 - Funds are often **underused** — money returned or spent late — which is exactly why a clear, ready-to-fund request like Strata is welcome.
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4. Other federal sources that can fit

If Title IV-A is fully committed, these are alternate or complementary sources:

- **Title IV, Part B (21st Century Community Learning Centers)** — before/after-school programming with a health/wellness component.
 - **Title I, Part A** — at high-poverty schools, where student health/wellness supports academic achievement (whole-child rationale).
 - **IDEA / Section 504** — where injury or health tracking supports students with disabilities or health plans (narrower, case-specific).
 - **ESSER carryover** (where still available) and **state safety/concussion grants**.
 - **Local wellness policy** line items and **booster/foundation** matching.
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5. The step-by-step ask

1. **Identify the right contact.** Ask for your district's **Federal Programs Coordinator** (or Title IV / ESSA coordinator) — usually in the central office, not the school building.
 2. **Frame it as Safe & Healthy Students + Technology.** Lead with athlete **safety** (concussion management, documented return-to-play, medical-alert handling) and **wellness**, not "sports performance." That language matches the grant.
 3. **Tie it to your needs assessment.** Districts over \$30k must do a needs assessment; if student safety, mental health, or health-data management is a noted need, Strata is a direct response.
 4. **Bring documentation.** Provide: - Strata's **Security & Compliance White Paper** and **FERPA/HIPAA Policy** (shows it is safe, compliant, and audit-ready), - a one-line budget (annual subscription cost), - this funding-fit summary.
 5. **Request a quote/PO.** Ask the coordinator to add Strata to the Title IV-A spending plan for the year (or use current-year carryover if available).
 6. **Mind the timeline.** Federal funds run on a fiscal cycle and often have **carryover deadlines** — ask when unspent funds must be obligated; that urgency can work in your favor.
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6. A 4-sentence pitch you can paste into an email

I'd like to propose adding Strata, an athlete health, safety, and wellness platform, to our Title IV-A (Safe and Healthy Students) plan. It gives our athletic trainers and coaches documented injury tracking, return-to-play and concussion protocols, daily wellness monitoring, and role-based, FERPA-aligned handling of student health data. It directly supports student safety and mental/physical wellness, two core Title IV-A purpose areas, and also counts as effective use of technology. I have a security/compliance white paper and a simple annual cost and would love five minutes to walk you through the funding fit.

7. Honest notes

- **Allowability is decided locally.** The state and district make the final call on whether a specific purchase fits Title IV-A. Frame it well and bring the documentation, but the coordinator signs off.
- **Supplement, not supplant.** Federal funds must *add to*, not *replace*, what the school already pays for. Position Strata as a **new** capability, not a swap for an existing line item.
- **Keep records.** Federal purchases need a clear tie to an allowable use and the needs assessment — the materials above provide that trail.

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